

didable

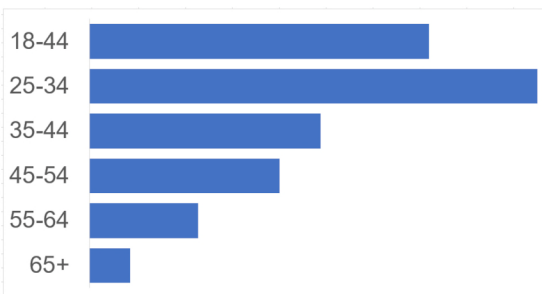
MEDIA KIT

Contact Kevin Carr Kevin@didable.com

About the didable consumer:

Active, outdoor, and adventurous, the average didable consumer is 18-34 and strives to live life full of experiences. Often can be found on the path less traveled and prefers taking a long-cut because it's there. Loves to live a life worth reading about.

AGE



18-34

58%

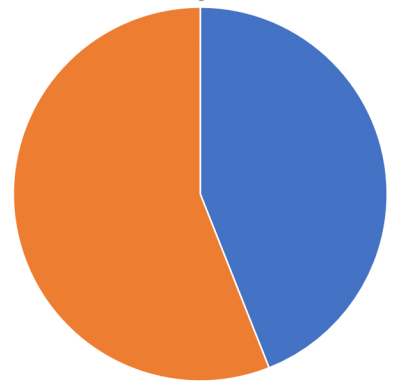
LOCATION



UNITED STATES

93%

GENDER



MALE

56%



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About didable:

didable is the go-to buyer's guide featuring the latest men's active apparel. We also offer a premium service to help active brands and retailers acquire new customers. If this is something your eCommerce store is interested in then let us know and we'll send you a rate card.



Customer Acquisitions

3,632



Customer Acquisitions

3,424

